

# European IP Practice

Based out of Pillsbury's London and New York offices, Pillsbury's European IP team excels at practicing before the European Patent Office and advising on patent and trademark matters with a European component. By handling matters directly before the EPO and other European entities as opposed to involving foreign agents, Pillsbury offers its clients superior service at a lower cost.

Pillsbury prides itself on having true cross-border patent attorneys that prioritize understanding the clients' business goals and strategies. Using this understanding, Pillsbury's EP team finds creative solutions for its clients, particularly for situations in which the underlying IP originated in another jurisdiction.

Pillsbury's EP team understands that whether a European patent application is likely to be the basis for other applications filed abroad or vice versa, today's global market demands a coordinated approach in the drafting, prosecution, and post-grant stages. For clients based in the United States, having team members on the ground outside of Europe means that time zones or face-to-face meetings are never an issue. Pillsbury's EP team is always available to discuss the nuances of European law and how it can be used to further clients' global business objectives and/or complement the client's strategies in other jurisdictions.

The acumen of Pillsbury's EP team does not end at grant. The EP team has amassed an impressive win rate in European Patent Office opposition proceedings both before the Opposition Division and before the Board of Appeals. By handling the full spectrum of European IP needs, Pillsbury's EP team has developed the strategies and capabilities to maximize its clients' patent and trademark portfolios.

**Services offered by the EP team include:**

- Preparing and prosecuting patent applications before the EPO
- Advising on the preparation of patent applications likely to enter the EPO
- Representing clients in European Patent Office opposition proceedings
- Rendering legal opinions on the strengths and weaknesses of European IP
- Strategic counseling on portfolio development and monetization of European IP
- Negotiating and/or advising on license agreements that may have European patent components
- Providing creative, value-enhancing advice for the management of worldwide IP portfolios
- Performing patentability, state-of-the-art, infringement and invalidity searches for European patents

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**ATTORNEY ADVERTISING.** Results depend on a number of factors unique to each matter. Prior results do not guarantee a similar outcome.

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